

2024 SPONSORSHIP OPPORTUNITIES

Ellen's 29TH ANNUAL Run[®]



IN PERSON 5K RACE & WALK

Sunday, August 18, 2024, 9 AM

Southampton Intermediate School

OR JOIN THE RACE VIRTUALLY

Chart your own course!

Run or walk 3.1 miles anytime, anywhere!

FREE KIDDIE DASH AT 8:30AM!



**BRING THE YOUNG ONES FOR A
SHORT DASH TO THE FINISH LINE!
RIBBONS FOR ALL!**

JOIN THE RACE TO BEAT BREAST CANCER!

Now in its 29th year, **Ellen's Run** is the signature fundraising event of The Ellen Hermanson Foundation. Ellen's Run is a grassroots tradition and a highly visible community event that raises awareness about breast cancer and money to support **The Ellen Hermanson Breast Center at Stony Brook Southampton Hospital** and locations in Hampton Bays and East Hampton.

This year the Ellen's Run 5K run/walk is taking place on Sunday August 18, 2024 in Southampton, New York. Participants are also invited to join the race virtually in neighborhoods throughout our East End community and beyond. Teams and Individual runners can set up virtual campaigns to help our cause. Top runners and fundraisers will be announced.

With participants from the Hamptons, New York City, and all around the country, Ellen's Run is a summer favorite – and voted Best Sporting Event by *Dan's Papers: Best of the Best once again in 2023*. An Ellen's Run sponsorship will build brand awareness across multiple platforms, while making a tremendous difference in the community we serve. Your financial support of The Ellen Hermanson Foundation will provide access to breast cancer screenings, especially for the uninsured and underserved, and free support services for patients and their families.

No patient is turned away from the Ellen Hermanson Breast Center for lack of insurance or inability to pay for treatment.

The **Ellen** Hermanson
FOUNDATION

The Ellen Hermanson Foundation is a 501(c)(3) charitable organization recognized by the IRS and the State of New York.

📍 ellenhermanson.org 📧 info@ellensrun.org ☎️ 631.276.1232

Elken's 29TH ANNUAL Run[®]



The Elken Hermanson
FOUNDATION

SPONSORSHIP OPPORTUNITIES THE 29th ANNUAL ELLEN'S RUN Hybrid 5K Race

Race day is Sunday, August 18, 2024, 9 AM start time.
Southampton Intermediate School

Or join the race virtually — chart your own course!
Run or walk 3.1 miles anytime, anywhere!

Post your results Sunday, August 18 — Sunday, August 25, 2024.
Registration for the virtual race closes on Sunday, August 25, at 11:59 PM.

Register or sponsor at ellensrun.org, or contact info@ellensrun.org

	EVENT SPONSOR <i>Recognition as event sponsor</i>	GOLD	SILVER	BRONZE	COMMUNITY BOOSTER
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Race registrations	25	15	10	5	10
Complimentary t-shirts	25	15	10	5	10
Logo on website	Prominent placement with link	Logo with link	Logo with link	Logo	Name listing
Logo on e-blasts	Prominent placement	✓	✓	✓	Name listing
Logo on t-shirt as	Prominent placement	✓	✓	✓	
Logo on posters	Prominent placement	✓	✓	✓	
Logo on print/digital ads	Prominent placement	✓	✓		
Social media mentions	8	5	3	2	
Your company's finish line banner	✓				
Mammograms underwritten	35	20	10	5	1

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TARGETED SPONSORSHIPS

IN KIND SPONSORSHIP

Our goal is to underwrite Ellen's Run expenses through both cash and in-kind contributions, ensuring that maximum funding can be used to fight breast cancer. Items and services essential to the race are valued at fair market pricing.

CUSTOMIZE YOUR SPONSORSHIP

We'll work with you to enhance the race while reaching your customers with your message.



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Ellen's 2023 SPONSORS Run

THANK YOU SPONSORS!

ELLEN'S RUN

Bloomberg
Philanthropies



CATHY TWEEDY

SAUNDERS
A HIGHER FORM OF REALTY



the
Golden
Spear
Cafe



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AN ADVENTURE IN WELLNESS

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Changing Lives & Saving Lives

The Ellen Hermanson Foundation ensures access to state-of-the-art breast health care and empowers people affected by cancer.

Our beautiful corner of the East End of Long Island has one of the highest rates of breast cancer diagnosis and mortality in New York. Having local access to screening, treatment, and support is life changing and life saving for patients who would otherwise travel long distances to receive quality breast health care.

The Ellen Hermanson Foundation provides essential health care in our own community by funding advanced technology at **The Ellen Hermanson Breast Center at Stony Brook Southampton Hospital** and satellite locations in Hampton Bays and East Hampton, where 12,000 breast cancer screenings are performed annually (2019).

No patient is turned away from The Ellen Hermanson Breast Centers for inability to pay for treatment.

Funds-raised provide for direct breast health services in our community:

- Free **breast cancer screenings** for uninsured and underinsured women
- A full-time oncological **social worker** to provide group and individual therapy through **Ellen's Well**, a free support and wellness program
- Funding for a **bilingual, bicultural outreach** worker and bilingual **social worker**
- **Emergency grants** for diagnostic breast healthcare expenses
- **Micro-grants** to provide social support for struggling patients and families
- Funding for breast health programs in partnership with **The Bridgehampton Child Care and Recreation Center**, **OLA (Organización Latino-Americana of the East End)**, **The Retreat -- All Against Abuse** and **The Shinnecock Indian Health Center**

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